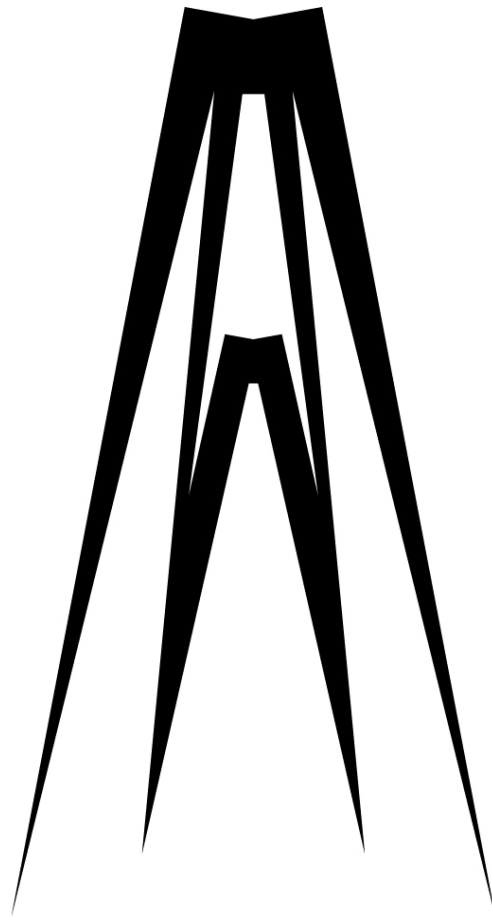
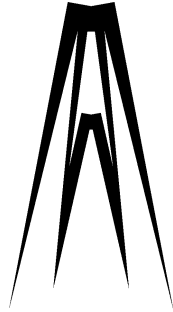


# 39<sup>th</sup> Annual



**COOPER RIVER BRIDGE RUN**

**Hotel Sponsor Proposal**



COOPER RIVER BRIDGE RUN

## **MISSION**

The Cooper River Bridge Run provides a world-class 10-K foot race. The race promotes continuous physical activity and a healthy lifestyle through education and opportunity.

## **VISION**

The Cooper River Bridge Run is the best organized and the best conducted 10-K race in the world. It includes world-class competition in a unique setting with unparalleled participant satisfaction. It encourages community cooperation and participation in healthy events throughout the year. The Cooper River Bridge Run serves as a model of health motivation for other communities throughout the world.

## **OBJECTIVES**

Increase interest in cardiovascular exercise in the community. Raise funds for public education on the importance of exercise. Generate a spirit of community involvement and volunteerism to promote and publicize the Cooper River Bridge Run.

*In order to continue to attract world-class runners to this event (and keep its world class status), we need a total of 100 comp rooms for international elite racers, VIP guests and national sponsors. Hotel partners are asked to provide from **2-15 comp rooms.***

	120,000 Applications	Bridge Run App (New!)	CRBR Website - T3 Travel Page	Online & Printed Magazine	On-Line (social) Media	40,000 Calendars	Street Banners	On-line Goodie Bag - Coupon	COMP CRBR Registrations
SPONSORSHIP LEVEL									
Gold Hotel Sponsor (10+ COMP rooms) Total Value - \$20,000	Logo on back with presenting sponsors & listing	Top Tier	Logo on homepage & Travel page	Full page color AD & Logo (linked)	Mentions and link to hotel	Logo in one month	Logo	Coupon	3
Silver Hotel Sponsor (5+ COMP rooms) Total Value - \$7,000	Logo & Listing	Listing	Logo & Listing	½ page full color AD & Listing (linked)	NA	Listing	NA	Coupon	1
Bronze Hotel Sponsor (2-4 COMP Rooms) Total Value - \$3,000	Listing	Listing	Listing	Listing (linked)	NA	Listing	NA	NA	NA

**\*\* Please note: All comp rooms need to be reserved under the name "Cooper River Bridge Run" at time of agreement. Names of occupants will be given a week to two weeks before the race date.**

## **Host Hotel Sponsor Benefits**

The Cooper River Bridge Run has 2-3 host hotel sponsors each year. As a host hotel sponsor you agree to donate 10-15 rooms for the two nights of March 31 & April 1, 2016. The Bridge Run agrees to provide the following services to its host hotels:

### **PRINTED MATERIALS**

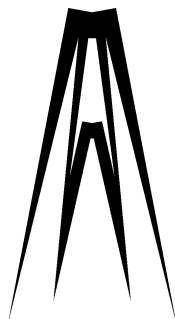
Host hotels of the Cooper River Bridge Run will receive sponsorship credit on all printed and advertising materials such as street banners, applications, pamphlets, and brochures. All host hotel logos will receive visual placement in our numerous mail-out materials, as well. Our current mailing list contains over 40,000 people, representing 50 states with the majority from the Tri-State area.

### **COOPER RIVER BRIDGE RUN SOUVENIR ONLINE MAGAZINE**

As a host hotel sponsor of the Cooper River Bridge Run, your company will receive advertising placement in this professional online magazine which is included in all runners' packets via USB drive and on our website.

### **COOPER RIVER BRIDGE RUN SOUVENIR CALENDAR**

All past entrants (40,000) receive a complimentary Cooper River Bridge Run Calendar as a holiday gift in December. Created by the Cooper River Bridge Run as a means to distribute race applications and promote health and wellness year round, this full color, glossy photo calendar is the perfect advertising opportunity targeting an extensive audience. As a host hotel your company will receive a month in the calendar where you may place logos and a message or quote.



**COOPER RIVER BRIDGE RUN**

**Accommodations Contract**

**Cooper River Bridge Run**

**Rachel Bishop**

**Office 856-1951**

**Fax 856-1950**

**Email: Rachel8163@gmail.com**

**This agreement is made by and between the Cooper River Bridge Run/Walk,  
A South Carolina not-for-profit corporation and \_\_\_\_\_ (Hotel  
Name) on \_\_\_\_\_ (Date). \***

**The Cooper River Bridge Run agrees to provide the following services:**

**\*\*Please refer to the Sponsor Grid\*\***

**In exchange for \_\_\_\_\_ rooms on March 31, 2016 and April 1, 2016\*\***

***Please send all reservation confirmation numbers to Rachel8163@gmail.com***

**Name of Hotel for Printed Material \_\_\_\_\_**

**Hotel (reservation) Phone (to be on registration form) \_\_\_\_\_**

**Contact name \_\_\_\_\_**

**Contact Number \_\_\_\_\_**

**Address \_\_\_\_\_**

**Fax \_\_\_\_\_**

**E-mail address \_\_\_\_\_**

**Cooper River Bridge Run**

**Hotel Sponsor Manager**

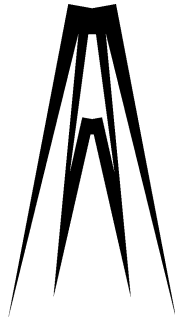
\_\_\_\_\_

\_\_\_\_\_

**\*This contract is separate from any blocked rooms agreed upon**

**\*\*Minimum of 2 comp rooms to be considered a sponsor**

**Deadline: August 3, 2015 (to be listed on brochure)**



**COOPER RIVER BRIDGE RUN**

**Accommodations Contract**

**Cooper River Bridge Run**

**Rachel Bishop**

**Office 856-1949**

**Fax 856-1950**

**Email: Rachel8163@gmail.com**

**This agreement is made by and between the Cooper River Bridge Run/Walk, A South Carolina not-for-profit corporation and \_\_\_\_\_ (Hotel Name) on \_\_\_\_\_ (Date). \***

**The Cooper River Bridge Run agrees to provide the following services:**

**\*\*Please refer to the table on page 3.\*\***

**In exchange for \_\_\_\_\_ rooms on March 31, 2016 and April 1, 2016\*\***

***Please send all reservation confirmation numbers to Rachel8163@gmail.com***

**Name of Hotel for Printed Material \_\_\_\_\_**

**Hotel (reservation) Phone (to be on registration form) \_\_\_\_\_**

**Contact name \_\_\_\_\_**

**Contact Number \_\_\_\_\_**

**Address \_\_\_\_\_**

**Fax \_\_\_\_\_**

**E-mail address \_\_\_\_\_**

**Cooper River Bridge Run**

**Hotel Sponsor Manager**

\_\_\_\_\_

\_\_\_\_\_

**\*This contract is separate from any blocked rooms agreed upon with T3 Travel**

**\*\*Minimum of 2 comp rooms to be considered a sponsor**

**Deadline: August 3, 2015 (to be listed on brochure)**