



2017

The 40th Annual

Cooper River Bridge Run

***Sponsorship & Vendor
Opportunities***







Content

Board of Directors and Staff	3
Introduction	4
About CRBR	5
Why become a Sponsor	6
Race Statistics and Demographics	7
Benefits of Sponsorship Levels	8
Sponsorship Perks & Availability	10
Additional Sponsorship Opportunities	14
Virtual Goodie Bag	16
Vendor Opportunities	17
Contract	19

Board of Directors

*Race
Founder*

W. Marcus Newberry, M.D.
**Medical University of
South Carolina**

*Town of
Mt. Pleasant*

Ken Ayoub
Nicole Harvey

*City of
Charleston*

Harry Lesesne
Paul Wieters

*Charleston Area
Convention
Center and
Visitors Bureau*

Kathleen Cartland
Perrin Lawson

*Charleston
Medical
Society*

Keith Borg, M.D.
Kathy L. Lehman-Huskamp, M.D.

*Charleston
County Park
and Recreation*

David Bennett
John Massey

*Charleston
Running Club*

Mike Seekings
Pat Welch

*College of
Charleston*

William Barfield
Amy Seago

Race Directors

*Race
Director*

Julian E. Smith, III

*Deputy
Race
Director*

Irv Batten, Jr.

*Assistant
Race
Directors*

Mark Cellars
Scott Lewis
Benita Shaw
Tami Varn

Staff

Rachel Bishop
Marcy Krawcheck
Lorrie Warren

Introduction

The Cooper River Bridge Run is a world-class 10k event which aspires to promote physical activity and a healthy lifestyle for participants. This destination event takes participants on a scenic route through Mt. Pleasant, over the Cooper River Bridge, the only “hill” in the area, and through picturesque historic downtown Charleston.

As a non profit organization, we attract a variety of sponsors and volunteers to host a three day festival of the following events:

- 2 day Pre-Race Exposition
- Kids Run & Festival
- 3 “Taste of the Bridge Runs”
- 10 kilometer Wheelchair Race
- 10 kilometer Run/Walk
- Finish Festival

Our organizational structure consists of a Board of Directors, Race Director, Deputy Race Director, Assistant Race Directors and three staff members. In addition, we have seasonal college interns and over 4,000 volunteers.

Since the inaugural race in 1978, the Bridge Run has grown to 40,000 participants, making it the 3rd largest 10K in the nation. Our participants consist of world-class athletes, running enthusiasts, walkers, and their friends and family. Opportunities for growth, charity, and sponsorship have propelled the Cooper River Bridge Run to be one of the most successful foot races in the United States and beyond.

Because of the growing interest in our event we are able to increase sponsorship, philanthropic involvement, and charitable giving each year. Our participant size and diversity creates numerous branding opportunities, as we can target a varied market audience.

The Cooper River Bridge Run is a special event in the Charleston area with a huge economic impact on Charleston, Mt. Pleasant, North Charleston and the surrounding areas.

Our dedication to our sponsors elevates our commitment to promote the most innovative event marketing choice, providing your company with unique opportunities to maximize business development and awareness. These event partnership opportunities enables you to optimize your impact, image and presence on the Charleston community through a shared partnership with Cooper River Bridge Run.

Our proposal is unique! It goes beyond the boundaries set by typical event marketing. Our engaging partnership opportunities are unmatched for their creativity and individualized tailoring which will enable you to become immersed in the Charleston and surrounding area communities.

**Cooper River Bridge Run
Point of Contact**

**Julian E. Smith, III
Race Director
(843) 224-1202
julian.smith2@comcast.net**

About CRBR

Mission

Continuous physical activity and a healthy lifestyle through education and opportunity

Vision

Serve as a model of health and motivation for communities throughout the world by providing the best organized and best conducted 10K race, while offering a world-class competition in a unique setting with unparalleled participant satisfaction

Objective

Increase interest in cardiovascular exercise in the community while raising funds for public education to teach the importance of exercise. Generate a spirit of community involvement and voluntarism. Promote and publicize the Cooper River Bridge Run and continue to raise money for charities



Why becoming a Sponsor is Awesome!

This partnership provides several creative effective methods to elevate your status as high profile business leaders in our community and recognizes your support of our 16 Charity Partners.

The Cooper River Bridge Run is pleased to present this sponsorship proposal to maximize your opportunities by participating in such a prestigious event.

Sponsorship Objectives:

- Provide a platform which can launch significant community relations' initiatives by relaying your message in an engaging and effective manner to the local community and the influx of visitors
- Reinforce your name and presence in the local community becoming synonymous with a positive, health related community event
- Create sales leads and promotional opportunities within the community
- Raise awareness and funds for charitable endeavors
- Increased Sales
- Product sampling and enhanced product credibility

Sponsorship Levels

- Bridge Exclusive Tower Sponsorship
- Grocery Store Sponsorship
- Exclusive Car Sponsorship
- Transportation Bus Sponsorship
- Finish Festival and Awards Sponsorship
- Bridge Span Sponsorship
- Kids Run Sponsorship
- Bridge Wonders Way Sponsorship
- Bridge Steel Cable Sponsorship
- Bridge Beam Sponsorship
- Bridge Vendor Sponsorship



Demographics

Expected Attendance

40,000 - 65,000 runners, walkers, friends and family

Participant Demographics

Females 60%

Males 40%

Average Age

24 - 42 years

Income

82% of responding participants had an income of over \$50,000 while 47% of them exceeded an income of \$100,000

Education

85% of the respondents had a higher education degree

Attendee Demographics

South Carolina 58%

North Carolina 23%

Georgia 6%

Virginia 2%

Florida 2%

Other States 9%

As well as participants from 18 countries.

Website Statistics: (Visits by Month)

www.bridgerun.com

October 2015 18,594

November 2015 19,347

December 2015 33,134

January 2016 67,213

February 2016 57,967

March 2016 167,921

April 2016 101,229

Benefits of Sponsorship

Sales Promotion

The Cooper River Bridge Run is the third largest race in the country and one of the most popular. With an expected 40,000 participants, the Bridge Run is an opportunity for your company to reach a concentrated mass of your target in one weekend. A sponsorship will generate new in-store traffic and visibility to help promote your company and/or products.

Advertising Materials

Sponsors of the Cooper River Bridge Run will receive credit in all print and advertising materials from the day of sponsorship. All sponsors' logos will receive visual placement in our numerous mail-out materials which reaches over 100,000 people, representing 50 states with the majority from the Tri-State area.

Media Relations

The Cooper River Bridge Run works with a private marketing firm to make sure that our brand is always kept before the public by utilizing all forms media.

Online Services

All sponsors' logos will be placed and linked on the homepage of our website, www.bridgerun.com, and our monthly eblast sent to over 100,000 past and current participants.

On-Site Promotion

The Cooper River Bridge Run offers sponsors two opportunities to exhibit and display their product at the two-day Exposition on March 30th and March 31st and on race day, April 1st.

Possible on-site promotional ideas:

- Sales
- Signs and Banners
- Merchandise Giveaways
- Product Sampling

Sponsorship Quick Reference Chart

COOPER RIVER BRIDGE RUN SPONSORSHIP CHART

Sponsorship	Tower Sponsor	Grocery Sponsor	Car Sponsor	Bus Sponsor	Awards Ceremony Sponsor	Bridge Span Sponsor	Green Sponsor	Kids Run Sponsor	Woodens Way Sponsor	Steel Cable Sponsor	Beam Sponsor	2 Day Expo Vendor	Finish Vendor	Kids Vendor
Availability	SOLD		SOLD		SOLD		SOLD	SOLD						
Logo on FRONT of race t-shirt (45k+)	☑	☐												
Logo on BACK of race t-shirt (45k+)	☑	☑				☑								
Logo on BACK of Kids run t-shirt	☑	☑				☑		☑						
Logo on BANNER at Start	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑			
Logo on BANNER at Finish	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑			
Logo on BANNER at Kids Run Start & Finish	☑	☑	☑					☑						
Logo on BANNER at 2 day Expo	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑			
Logo on BANNER at Finish Festival	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑			
Additional BANNERS along 10k race route	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑				
Additional BANNERS along Kids Run route	☑	☑	☑				☑	☑	☑	☑				
Company BANNER on Awards Ceremony Stage					☑									
Before & After race PHOTO opportunities	☑	☑	☑			☑		☑	☑					
Full page AD in CRBR Magazine	☑	☑	☑	☑	☑	☑		☑	☑					
Logo spotlight in CALENDAR for one month	☑	☑				☑								
Company recognition in Press Releases & PSA's	☑	☑	☑	☑	☑	☑	☑	☑	☑					
10 x 10 Finish Festival BOOTH	☑	☑	☑	☑	☑	☑	☑		☑	☑			☑	
10 x 10 2 day Expo BOOTH	☑	☑	☑	☑	☑	☑	☑		☑	☑	☑	☑		
10 x 10 Kids Run BOOTH	☑	☑	☑			☑	☑	☑	☑	☑	☑			☑
Logo on RACE BAG (40k+)	☑	☑							☑					
Logo on Sponsor Page of PAMPHLET	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Logo on Sponsor Page of MAGAZINE	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Logo on Sponsor Page of CALENDAR	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Logo on homepage of WEBSITE	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Logo & Link on Featured MONTHLY EBLAST (100k+ viewers)	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Virtual Goodie Bag Coupon (website & USB)	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑		
Logo on BUSES (magnetic)				☑										
Logo on Race AWARDS					☑									

Sponsorship Perks and Availability

Bridge Tower Presenting Sponsorship **SOLD**

(This sponsorship can be created through monetary and/or product donation)

- Company logo printed just below the official t-shirt design as presenting sponsor. The Cooper River Bridge Run presented by; "company name"
- A maximum of two presenting sponsors will be accepted for "front-of-shirt" sponsorship
- Company banner and logo displayed at Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- Additional banners positioned along the race route
- One full page ad in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all press releases and public service announcements
- Complimentary 20 x 40 foot tent at the Finish Festival
- Company logo on all publications
- Before and After event photo opportunities

Bridge Run Grocery Store Sponsorship

(This sponsorship can be created through monetary and/or product donation)

- Company logo printed just below the presenting sponsors on the back of the shirt.
- A maximum of one grocery store sponsors will be accepted
- Company banner and logo displayed at Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- Additional banners positioned along the race route
- One full page ad in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all press releases and public service announcements
- Complimentary 20 x 40 foot tent at the Finish Festival
- Company logo on all publications
- Before and After event photo opportunities

SOLD

Exclusive Car Sponsorship

(This sponsorship can be created through a monetary donation)

- Company logo printed on back of the race t-shirt
- Company banner and logo displayed at Start and Finish Lines
- Company banner and logo displayed at The Expo and Finish Festival
- Additional banners positioned along the race route
- One full page ad in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all press releases and public service announcements
- Complimentary 20 x 40 foot tent at the Finish Festival
- Company logo on all publications
- Before and After event photo opportunities
- Complete listing of all participants in the Cooper River Bridge Run
- Car display at the Expo, Kids Run & Wonderfest, and Finish Festival

SOLD

Finish Festival and Awards Sponsorship

(This sponsorship can be created through a combination of monetary and/or product donation)

- Logo on all 500 race awards
- Company banner and logo displayed on the Award Ceremony Stage in the heart of the Finish Festival
- Company banner and logo displayed around the Finish Festival
- Company banner and logo displayed at The Expo and Finish Festival
- Complimentary tent at the Finish Festival
- Complimentary booth at two day Expo
- Additional banner positioned along the race route
- One full page ad in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all Cooper River Bridge Run materials from the date of sponsorship

Bridge Span Sponsorship

(This sponsorship can be created through a combination of monetary and/or product of \$25,000.00)

- Company logo printed on back of official race t-shirt (Note: Maximum 9 sponsors accepted)
- Company banner and logo displayed at Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- Additional banners positioned along the race route
- One full page ad in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all press releases and public service announcements
- Complimentary tent at the Finish Festival
- Company logo on all publications and race results
- Before and After photo opportunities

Transportation Bus Sponsorship

(This sponsorship can be created through a combination of monetary and/or product donation)

- Magnetic sign/logo on approximately 250 transport buses
- Company banner and logo displayed at Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- Additional banner positioned along the race route
- Vendor booth for product sampling or giveaways at the Expositions
- Sponsorship recognition in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all Cooper River Bridge Run materials from the date of sponsorship

Bridge Wonders Way Sponsorship

(This sponsorship can be created through a combination of monetary and/or product donation of \$12,500.00)

- Company logo displayed on every runner's souvenir bag (a keepsake backpack, shirt, number, magazine and other items)
- Company banner and logo displayed at Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- One banner positioned along the race route
- Vendor booth for product sampling or giveaways at The Expo and Finish Festival
- Sponsorship recognition in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all Cooper River Bridge Run materials from the date of sponsorship

Bridge Steel Cable Sponsorship

(This sponsorship can be created through a combination of monetary and/or product donation of \$10,000.00)

- Company banner and logo displayed at Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- One banner positioned along the race route
- Vendor booth for product sampling or giveaways at The Expo and Finish Festival
- Sponsorship recognition in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all Cooper River Bridge Run materials from the date of sponsorship

Sponsorship Perks and Availability

Kids Run Sponsorship

(This sponsorship can be created through a combination of monetary and/or product of \$15,000.00)

SOLD

- Company logo printed on back of Kids Run t-shirt
- Company banner and logo printed on Kids Start and Finish lines
- Company banner and logo displayed at The Expo and Finish Festival
- Additional banners positioned along the race route
- One full page ad in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all press releases and public service announcements
- Complimentary tent at the Kids Events area and at the Bridge Run Exposition
- Company logo on all publications

Bridge Beam Sponsorship

(This sponsorship can be created through a combination of monetary and/or product donations of \$5,000.00)

- Company banner and logo displayed at Expositions
- Company banner positioned along the race route
- Vendor booth for product sampling or giveaways at The Expo and Finish Festival
- Sponsorship recognition in the Cooper River Bridge Run Souvenir Magazine
- Company name included in all Cooper River Bridge Run materials from the date of sponsorship

Additional Sponsorship Opportunities

Advertisement Opportunities:

Magazine **\$500/ \$1,000**

Place an advertisement for your business in the Cooper River Bridge Run Magazine. For information regarding the CRBR online and printed magazine please contact the Bridge Run office (843) 856-1949.

Half Page Advertisement: \$500
Full Page Advertisement: \$1000

Billboard **\$1,000**

Cooper River Bridge Run Billboards are a terrific medium that reaches not only the lowcountry but all incoming visitors. Billboard are placed in prime locations throughout the lowcountry are displayed for six weeks prior to the race. Inclusion on the billboard is possible for a sponsor donation of \$1,000.

Calendar **\$2,000**

All past entrants receive a complimentary Cooper River Bridge Run Calendar as a holiday gift in December. Created by the Cooper River Bridge Run to promote health and wellness year-round, this glossy, full color calendar is the perfect advertising opportunity that targets an extensive audience. For a sponsorship donation of \$2,000, your company will receive a month in the calendar where you may place logos and a message or quote. Sponsoring a month in the calendar fosters positive public relations year-round by showing your company's community involvement and support of physical fitness.

Wristband **\$2,000**

Company logo and/or information placed on all beer garden wristbands. The beer garden is a two day event at the Expo where thousands of runners and their families and friends enjoy alcoholic beverages.

Port-O-Let Sponsorship **\$35,000**

Company presence on 500 port-o-lets

- Start area
- Throughout the course
- Finish Festival
- Kids Run and Wonderfest
- All bus drop-off and pickup locations

Additional Sponsorship Opportunities

Media Event or Reception

The Cooper River Bridge Run holds a variety of press conferences and receptions in honor of our artists, sponsors, elite athletes, and volunteers. Hosting one of these receptions is another excellent sponsorship opportunity to show your support of the race and the community, as well as a great venue for product placement, and brand awareness. Listed below are a few of the events your company may sponsor through monetary donation, hosting and/or catering:

Art Contest Reception

This is the “kick-off” event of the year held in August to present the winner of the Design competition for the upcoming years branding. It hosts all the design competitors and their families, along with our board members and many community officials.

Press Luncheon

A media event held the Friday before the race to present the invited international world-class athletes and inform the local media about the upcoming race. This event hosts many important community members and their families, media, athletes and our charity organizations.

Sponsor Reception

This is an opportunity for the Cooper River Bridge Run to recognize the valuable contributions of our event sponsors.

Post-Race Celebration

Our opportunity to celebrate the successful completion of another great Cooper River Bridge Run. We invite all the charities, sponsors, race officials, and community leaders to help us celebrate.

VIP Breakfast

A breakfast the morning of the race that overlooks the finish line for the sponsors, charities, and community leaders.

Television Promotion

The Cooper River Bridge Run offers an exciting opportunity to sponsor the television program of the event. A co-sponsorship can be created between sponsors with a donation of \$5,000 each. For additional information, call Race Director Julian Smith (843) 224-1202.

Virtual Goodie Bag

Virtual Goodie Bag Sponsorship

(This sponsorship can be created through a donation of \$500.00)

Consider promoting your product and/or services through the Cooper River Bridge Run Virtual Goodie Bag Program! We are using a digital bag which enables your company to reach our participants in an engaging way. Your ad will appear online in the digital bag starting a week following submission/payment and will be emailed to participants and volunteers before and after the event. Your placement could be a traditional discount offer, online store discount, educational information, or even simply advertise your services! As added value to you, you will be able to access robust performance reports with metrics outlining activities generated by participants interacting with your placement.

Why should your business participate?

- > 85% of U.S. adults are online every day. Over 50% own a smartphone. That's right, the world has gone digital!
- > Participants save content, online via a desktop computer or on their mobile device, encouraging redemption.
- > Directly link your content/message to your company website, online store, social media, etc.
- > Receive a detailed performance report including participant demographic (age, gender, etc.).
- > It's GREEN! No more wasted plastic bags, products or paper.

How does a Virtual Event Bag work?

- > Participants receive an invitation email with a link to visit their bag a few days prior to the event.
- > Participants visit the Virtual Event Bag, then view, save and redeem content of personal interest.
- > A few days after the event, participants receive a final invitation email with a link to visit their event bag.
- > Participants receive 1-2 reminder emails to use the content they have saved in their event bag.

Vendor Opportunities

Expo & Packet Pick Up Vendor

(This sponsorship can be created through a combination of monetary and/or product of \$1,200.00) **\$100 Discount Expires Jan. 1, 2017**

The 2016 Expo was a tremendous success, but we could not have done it without our wonderful vendors that attend each year. We had over 160 vendors participate in the 2016 event and the feedback from every vendor was so strong that we expect spaces to fill up fast for the 2017 Expo. The Cooper River Bridge Run Expo has become one of the most influential and largest Health and Wellness Expos in the country! The high traffic volume and participant diversity creates numerous branding opportunities, new customer acquisition, and product placement, as you can target a tremendous varied market audience. The layout has been developed in order to offer more strategically placed booths, as well as more corner booths for great flow and visual impact. We are expecting more participants to attend the expo this upcoming year and the convenience factor of the Charleston Area Convention Center allows race participants to leisurely enjoy the exhibits

SIGN UP EARLY AND SUBMIT YOUR LOGO

All expo vendors may submit one logo and web link to be included on our website and a featured E-blast. Logo will also be included in our virtual magazine (deadline 12/31/2016), printed brochures (deadline 7/30/2016) and in our calendar (deadline 10/31/16).

VIRTUAL GOODIE BAG

All expo vendors may submit one Virtual Goodie Bag coupon, please visit page 17 for more information.

EXPO SIGN UP ONLINE:

Sponsors and Vendors tab at bridgerun.com

HOTELS AND TRAVEL: *tab at bridgerun.com*

ADDITIONAL QUESTIONS:

Mark Cellars (843) 330-2055, markcellars@gmail.com

Julian Smith (843) 224-1202, julian.smith2@comcast.net



Vendor Opportunities

Bridge Run Finish Festival Vendor

(This sponsorship can be created through a monetary donation of \$500.00)

The Finish Festival is a perfect opportunity for brand awareness, product placement, and product giveaways, with a 10 x 10 booth. It is located inside Marion Square in the heart of downtown Charleston. The Festival begins at 8am with the arrival of family members and guests waiting for their loved ones to finish the race. The race finishers cross the finish line and proceed to the festival. During the festival, the Cooper River Bridge Run has an exciting band performing on stage, an array of food vendors, fun activities, and an award ceremony. A 10 x 10 booth is available for \$500.00.

Kids Run and Wonderfest Vendor

(This sponsorship can be created through a monetary donation of \$500.00)

The 2016 Kids Run was a blast and the 2017 Kids Run can only get better! The Kids Run is Friday, March 31st, 2017 the day before the Bridge Run and is located in beautiful Hampton Park in downtown Charleston. The Kids Run caters to Elementary and Middle School children and their families. Last year the event had over 7,000 in attendance throughout the days activities. The day begins at noon with several activities for the kids, including:

- Top national toy manufacturers displaying the summer's hottest toys
- Children entertainers and musical acts
- Children entrepreneurs displaying their products

The Kids Run, one-miler starts at 5pm and is the perfect ending to a day filled with fun, family outdoor activities. The Kids Run and Festival is a great event to promote products that are geared towards youths and their families. The high volume traffic and participant diversity creates numerous branding opportunities, new customer acquisition and product placement, as the event targets a wide market audience. A 10 x 10 booth at the event is available for \$500.00.

SIGN UP EARLY AND SUBMIT YOUR LOGO

All Kids Run and Finish Festival vendors may submit one logo and web link to be included on our website and monthly eblast. Logo will also be included in our virtual magazine (deadline 12/31/2016), printed brochures (deadline 7/30/2016) and in our calender (deadline 10/31/16).

ADDITIONAL QUESTIONS:

Mark Cellars (843) 330-2055, markcellars@gmail.com

Julian Smith (843) 224-1202, julian.smith2@comcast.net



Contract

This agreement is made by and between Cooper River Bridge Run/Walk/Expo, a South Carolina not-for-profit corporation (hereinafter referred to as "Cooper River Bridge Run") and _____ (hereinafter referred to as "Sponsor" and dated this _____ day of _____, _____).

The Cooper River Bridge Run agrees to provide the following services and privileges to the Sponsor as outlined in the sponsorship prospectus:

- Bridge Tower Presenting Sponsorship SOLD
- Exclusive Car Sponsorship
- Transportation Bus Sponsorship
- Finish Festival and Award Sponsorship SOLD
- Bridge Span Sponsorship
- Bridge Green Sponsorship SOLD
- Kids Run Sponsorship SOLD
- Bridge Wonders Way Sponsorship
- Bridge Steel Cable Sponsorship
- Bridge Beam Sponsorship
- Expo Vendor: sign up online (*Sponsors and Vendors tab at bridgerun.com*)
- Kids Run and Festival Vendor (Hampton Park, MARCH 31)
- Finish Festival Vendor (Marion Square, April 1)
- Magazine Advertisement: Circle one (Half Page / Full Page)
- Billboard Advertisement
- Calendar Advertisement
- Port-O-Let Sponsorship
- Media Event or Reception: Specify: _____
- Virtual Goodie Bag Sponsorship

Other terms mutually agreed upon: (if none, so state): _____

Sponsor shall pay to the Cooper River Bridge Run the sum of.....\$ _____
and/or Trade Value of products donated to the Cooper River Bridge Run.....\$ _____
Total Sponsorship Value.....\$ _____

which sum is due and payable within 15 days of this contract or by _____
if the Sponsor is donating product, the delivery date will be _____

Cooper River Bridge Run Signature

Sponsor Signature

Signature: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Witness: _____

Witness: _____

Payment Information

2017 Cooper River Bridge Run

Fill out and submit with your sponsorship agreement to the Cooper River Bridge Run

Contact Information:

Full Name: _____ Phone: _____

Company: _____ Fax: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

PAYMENT (circle one): Credit Card Check

Total payment \$ _____

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

If using a credit card, fill in credit card number in the boxes provided above

--	--	--	--	--	--	--	--

Expires: (MM/YY)

Security Code

Signature

Date

Contract (Keep for your records)

This agreement is made by and between Cooper River Bridge Run/Walk/Expo, a South Carolina not-for-profit corporation (hereinafter referred to as "Cooper River Bridge Run") and _____ (hereinafter referred to as "Sponsor" and dated this _____ day of _____, _____).

The Cooper River Bridge Run agrees to provide the following services and privileges to the Sponsor as outlined in the sponsorship prospectus:

- Bridge Tower Presenting Sponsorship SOLD
- Exclusive Car Sponsorship
- Transportation Bus Sponsorship
- Finish Festival and Awards Sponsorship SOLD
- Bridge Span Sponsorship
- Bridge Green Sponsorship SOLD
- Kids Run Sponsorship SOLD
- Bridge Wonders Way Sponsorship
- Bridge Steel Cable Sponsorship
- Bridge Beam Sponsorship
- Expo Vendor: sign up online (*Sponsors and Vendors tab at bridgerun.com*)
- Kids Run Vendor (Hampton Park, March 31)
- Finish Festival Vendor (Marion Square, April 1)
- Magazine Advertisement: Circle one (Half Page / Full Page)
- Billboard Advertisement
- Calendar Advertisement
- Port-O-Let Sponsorship
- Transport Bus Advertisement
- Media Event or Reception: Specify: _____
- Virtual Goodie Bag Sponsorship

Other terms mutually agreed upon: (if none, so state): _____

Sponsor shall pay to the Cooper River Bridge Run the sum of.....\$ _____
and/or Trade Value of products donated to the Cooper River Bridge Run.....\$ _____
Total Sponsorship Value.....\$ _____

which sum is due and payable within 15 days of this contract or by _____
if the Sponsor is donating product, the delivery date will be _____

Cooper River Bridge Run Signature

Signature: _____
Print Name: _____
Title: _____

Sponsor Signature

Signature: _____
Print Name: _____
Title: _____

