

A stylized graphic featuring a light tan map of a river area with a yellow outline. A green palm tree silhouette is positioned at the top. The text is overlaid on the map.

# **TASTE of the BRIDGE RUN**

APRIL 5, 2019

**2019 COOPER RIVER  
BRIDGE RUN**

# TASTE OF THE BRIDGE RUN

The Cooper River Bridge Run is excited to offer our sponsors a chance to promote their brand to over 50,000 people by becoming a sponsor of “The Taste of the Bridge Run.” The Taste will be held at the Charleston Area Convention Center.

## Taste of the Bridge Run

### **Benefits of Sponsoring a course in the “Taste of the Bridge Run”**

- Your logo/link included on [www.BridgeRun.com](http://www.BridgeRun.com). (from time of sponsorship)
- Your logo and promotional material sent out in our monthly e-blast to over 100,000 past & present participants
- Recognition in our “Taste of the Bridge Run” article on the “Events Page”
- Recognition in our “Taste of the Bridge Run” article in the Online Magazine
- Coupons in our Virtual Goodie bag (details available at <http://bridgerun.com>)
- A chance to expose your restaurant to a target market at the “Taste of the Bridge Run”

### **The Bridge Run will provide:**

- Tables, chairs and tablecloths
- Volunteers for help with setup and breakdown
- Live music
- Refreshments
- Plates & Utensils
- Electricity provided upon request. (Charleston Area Convention Center- additional cost- No exception\*\*)

### **Product Sampling**

The Cooper River Bridge Run is requesting each vendor provide 300 food samples for participants. Each sponsor will be responsible for the clean up of all garbage at their stations.

### **Date/Time**

Event: Friday April 5, 5 PM - 8 PM

Setup: Friday April 5, 2 PM- 4 PM (must be setup by 4 PM)

Breakdown: April 5, 8 PM - 10 PM

To be included in the 2019 Virtual Goodie Bag, Bridge Run website and e-blast, please send any promotional materials; (logo, image of your dish, information on your restaurant and description of Taste of the Bridge Run dish) to [info@bridgerun.com](mailto:info@bridgerun.com). For additional information contact Lorrie Warren at (843) 856-1949.



# CONTRACT

## 42nd Annual Cooper River Bridge Run "Taste of the Bridge Run" Contract

Mail contract to CRBR PO BOX 22089, Charleston, SC 29413 or Fax to (843) 856-1950

Email: info@bridgerun.com

Company Name: \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

We will provide 300 Samples (check appropriate);  Appetizer  Entree  Salad  
 Dessert  Beverages

Location:

North Charleston (Charleston Area Convention Center: 5001 Coliseum Drive)

This agreement is made by and between the Cooper River Bridge Run/Walk/Expo, a South Carolina not-for-profit corporation (hereinafter referred to as "Cooper River Bridge Run") and \_\_\_\_\_ (hereinafter referred to as "Sponsor" and dated this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_).

The Cooper River Bridge Run agrees to provide the services and privileges to the sponsor as outlined in the "Taste of the Bridge Run" sponsorship prospectus, on all promotional materials.

Description of Dish to be Provided: \_\_\_\_\_

**COOPER RIVER BRIDGE RUN SIGNATURE**

BY: \_\_\_\_\_

TITLE: \_\_\_\_\_

**SPONSOR SIGNATURE**

BY: \_\_\_\_\_

TITLE: \_\_\_\_\_

